**Present:** Mary Randall, Nancy Girling, Dan Gorke, Pete Pelone, Bob Hauersman (7:11), Micki Kuttler, Dee Foran, Matt Massiano, Doug Kaufman (8:04 ), Tony Petrongolo(7:31).

Dan called the meeting to order at 7:06pm and took a roll call. Nancy motioned to approve the 3/11/20 minutes and Micki 2nd. Minutes are approved.

**Presidents Report**

*Covid*19 Impacts

1. State of the Lake Town Meeting in May

There was a discussion and it was decided that we should have a virtual meeting because we may not be able to meet face to face due to the virus. Proposing Thursday, May 21 at 7:00pm Zoom Meeting. We will ask attendees to submit questions on Website in advance. People can also ask questions/comments during the meeting. Mary will advertise the event on Facebook, send email invites, and post details on our Website.

1. Strategic Planning Meeting

Bob has proposed having a virtual meeting in 2 separate video calls. Bob will pre-circulate the Power Point presentation and recommendations in advance for the board to review.

**Phase I** May 9 @ 10:00am – 12:00 – Committee will address the highlights of the presentation, answer any questions, and discuss how we should evaluate the activities.

**Phase II** May 12 @ 7:00pm – 9:00 Discuss the list of activities and brainstorm what we may have missed. Choose the activities that we want to do or investigate in 2020. Also, include May Board Meeting topics if time permits in this call.

1. Boat Launch/Decon Station

Boat Launch has been closed until April 30 due to COVID under the direction of Gov’t Cuomo.

Adirondack Lake Alliance is having a webinar on May 15 for all lake associations – Mary will attend and provide information regarding the upcoming boating season and how it could be different due to COVID.

We do not know at this time if Aqualogic will be considered an essential business and if they will be able to begin harvesting in May.

It was noted that we may see lower donations this year because of the COVID.

*2020 Lake Steward Program*

Prior to the meeting, Mary distributed notes and a chart of boats observed by hour and day of the week last year. After much discussion, it was decided that we will suspend paid stewards on Tuesday & Wednesday because there is less traffic. Mary will propose AWI to take full ownership of program Thurs-Monday for 8 hrs (possibly 10 hrs) per day with flexible start/end time each day.

AWI will provide someone to supervise the program and will train the stewards and provide the IPADS to collect data.

Traditionally, The Town of Schroon has paid $4,000 of offset cost of stewards. Will they still pay this if there are not PLA stewards and can we use this money to offset the cost of DeCon Station or Harvesting?

*Town Funding for Harvesting*

2013, 2014 & 2015 PLA received $4,500 per year to help offset milfoil harvesting in addition to lake steward funding. Every September we send a request for support to the Town of Schroon, but we have not received funds for harvesting since 2015.

2020 SLA received $12,800 from the Town of Schroon to offset their harvesting. We will put in our request in September, but we need to understand why we are not getting funding for milfoil harvesting.

*Town Meeting 4/13/20*

Mary attended this meeting. Lake associations want a written agreement with the Town on operating procedures and responsibilities of the DeCon Station. Jeff Subra commented that he felt they were already giving enough support. In the next month, the town will hold a meeting with the lake associations and members of the Town board to discuss in more detail.

Dan mentioned the problem was more with the take down process of DeCon Station and getting volunteers to help.

*Volunteer Call to Action*

There is a new volunteer request page on our website. As ambassadors, we need to encourage more volunteers. Mary will email copy of ESSLA Ambassador program - perhaps we can model that by outlining the initiatives for which we need assistance.

**Secretary report** – Dee, nothing to report

**Treasurers Report** – Matt, nothing to report.

**Membership** – Dan, May is membership month and we will try to solicit people with different types of communications to increase membership this year.

**Finance** –Pete,nothing to report

**Long Term Planning** – Bob, Requests that the board review presentation that will be sent via email and ask fundamental questions prior to the May 9 meeting.

**Lake Management** – Tony, nothing new to report. Mary has been involved in an interview process with Schroon Lake. The candidate they are interested in for Lake Management will work on a contract basis – perhaps we should consider doing this in the future.

**Invasive** - Nancy, nothing new to report

**Newsletter/Communications –** Micki - next newsletter will target Membership.

Trying to find a solution for communication with the members. Google groups doesn’t work consistently unless you have a Gmail account. She has set up and has been testing a private group Facebook group. Members of the group can get a notification when someone makes a post, if they want. We plan to continue to distribute the newsletter via SquareSpace, but we will investigate making it available on the Facebook group site as well. Mary and Micki are the administrators.

**Fundraising Committee** – Dee Dee, Because of COVID, some of the ideas for fundraising have been shelved because of a large group gathering. The Boat Poker Chip Run is still a possibility. We were hoping to have this the same day of the PLA Picnic. The committee decided to table this until the next meeting on May 4. We will sell raffle tickets for the quilt and perhaps some other raffle items.

The golf tournament is still on for now.

**Grant Writing –** Mary, nothing new to report

**Old business** - none

**New business** – none

Nancy motioned to adjourn, Pete 2nd

Meeting adjourn at 8:31pm.