**Present:** Mary Randall, Nancy Girling, Dan Gorke, Pete Pelone, Doug Kaufman, Bob Hauersman, Tony Petrongolo, Micki Kuttler, Dee Dee Foran

Dan called the meeting to order at 7:02pm and took a roll call. Several items in the February minutes were noted that need correcting by recording secretary. Nancy motioned to approve corrected minutes & Micki 2nd. Minutes are approved.

**Presidents Report** Mary reported that the 2020 Aqualogic contract has been approved by majority of the board by email vote. Contract has been signed and given back to the vendor.

*Boat Tags*

Discussion about boat tags – Orange boat tags have not been used lately and SLA wants to know if we would like to order more and start to use them again. This tag is issued when inspection is done coming out of the lake. There is a nominal cost for the orange tags (it is labeled Paradox) Orange Tag coming out of Paradox means the boat has been inspected and is ok to enter Paradox again without full inspection. Campground guests will take boats in/out frequently – orange tag would cut down traffic at the stations. The DeCon station puts a green tag on after decontaminating the boat. Tag/seal is broken when the boat is launched off the trailer. Board decision was not to order the orange tags and to inspect all boats entering the lake.

*Decon Station Tent*

New Decon Station tent has been ordered and PLA will split cost 50/50 with SLA. $830 including shipping. Tent has 10 yr. warranty and is 90 lbs.

*Schroon Watershed Management Plan Addendum*– What issues do we feel are priority for us to focus on over the next 5 – 10 years? Recommendation would be to ask the county and/or town of Schroon for financial support as well as apply for grants for funding. There was a long discussion and we determined the following items were key areas of focus:

* Storm water assessment and road salt usage
* Septic System – bacterial testing, education
* Invasive species management
* Increase boat launch steward coverage

*May Board Strategy Meeting –* May 9th from 10-2 at Town Library. Lunch will be served.

*2020 Lake Steward Program* – In the past, AWI has managed stewards and provided a supervisor for the cost of $13.50 per hour for the stewards. AWI is now looking at managing the entire program and charging $28 for each lake steward. Do we want to hire and manage lake stewards rather than pay this increased cost? AWI will come to the next Steering Committee meeting to discuss and possibly negotiate the cost. Steering Committee meeting is April 8 and Mary invited the board to join her. Question for AWI - What is the value to us for the additional cost of each steward?

*Town Funding for Milfoil*– We aretrying to get in front of town supervisor and/or town board to create awareness of PLA spending on milfoil. We are hoping to get on their budget for 2021 to fund some of the harvesting expense.

**Secretary report** – Nothing to report

**Environmental Update** – nothing to report

**Treasurers Report** – Matt reported that next meeting he will reflect actuals against the budget in the report. YTD short of $500 in contributions and the expenses are about $5,000 in which most of that is the $4,000 down payment on Milfoil contract.

**Membership** – Dan reported that they are cleaning up the 2019 membership list of approximately 128 people. The committee is looking for ideas to increase membership. He is researching people that own property close to the lake or own small lots on the lake that are not members. There are about 63 people that were members in 2018 but not in 2019. He feels we should approach these people with a letter. We could target renters that come frequently to the lake. Mary suggested putting PLA flyers in the rental property. Severance Beach Assoc. members could also be targeted for PLA membership.

**Finance –** Pete,nothing to report

**Long Term Planning** – Bob noted that they are almost done collecting information. He will provide a list of actions and initiatives for the year at the strategic PLA Board Meeting on May 9th.

**Lake Management** – Tony, nothing new to report

**Invasive** - Nancy, nothing new to report

**Newsletter/Communications –** Micki reported that she is working on google mailing list, but doubtful that it will work. Newsletter will be emailed in a few weeks, it has been delayed because of her illness.

**Fundraising Committee** – Dee Dee reported that 7 members have volunteered to help. Major Fundraiser ideas include Home & Garden Show, School House Party, Boat Poker Race with Picnic afterward. She will keep us posted at next meeting.

**Grant Writing –** Mary noted that there is some activity and discussions around grants.

Sue Brown has been instrumental with writing grants in the past and she is willing to help us again. We should think about projects to submit. Gore Mountain has $1000 grant. Also, there is the Cloud Splitter and DEC grants.

**Old business** - none

**New business** – Mary talked with Joanie at Paradox Brewery about a PLA Social at the Brewery. It was suggested 7-9pm, after hours and invite the public. Mingle and meet new people and have some brochures on tables to promote membership. This is on back burner due to coronavirus, but everyone agreed this was a good idea.

April Board meeting is 4/08/20 @7:00pm conference call. Topics include AWI update and it should be a short meeting.

Micki motioned to adjourn, Nancy 2nd

Meeting adjourn at 8:32pm.